



Australian Company, Buddi Bandz Launches Revolutionary Security Wristband Device

Buddi Bandz, a 100% Australian owned company, has launched a revolutionary security device. The brainchild of Arthur Alexiou, a local Sydney-sider who has worked in security for the most part of his life, saw a gap in the market for a world-first wearable wristband which utilises HID Global iCLASS® or HID Prox® technology.

Buddi Bandz secure access control wristband provides a solution that manages the highest quality in security access in one device. The wristband is light, water and shock resistant, highly durable, easy-wearing and is at the forefront of contactless based security technology. Buddi Bandz is an international Connect Partner, with global security heavyweights - HID Global, leaders in security solutions to millions of customers around the world. HID Global is an ASSA ABLOY Group brand, world-leaders in total door opening solutions.

“Buddi Bandz has been in the making for over two years and we’ve spent thousands of hours perfecting the end result. To have the support of HID Global further substantiates that what we’ve created is of the highest of quality and can take on any security device on the world stage,” says Alexiou.

Buddi Bandz is dedicated to providing the global marketplace with cutting edge technology that redefines the way we access secure facilities. Since its inception, Buddi Bandz’s goal has been to transform the way people conduct simple transactions in everyday scenarios making them even simpler to perform. Whether it’s physical access to a sporting venue, hospitality, medical facility or corporate head office or accessing public transport, Buddi Bandz is the solution to anywhere that requires secure authenticated physical access.

Buddi Bandz security access control wristband is a wearable device that can meet most day-to-day transactions providing customers with a security device which can be worn around their wrist without the need to carry a traditional card-based product. It makes access to buildings and other facilities straightforward and more secure than before. The wristband concept also means there is less chance of loss or theft, which means superior protection and increased peace of mind for users and security providers.

“Simply put, the Buddi Bandz access control wristband makes life a whole lot simpler. When it’s around your wrist there’s little risk of theft or loss and by combining industry leading contactless smart chip technology with outstanding practicality, it’s a winning combination,” says Alexiou.

Designed and manufactured locally in Australia, Buddi Bandz has catapulted onto the world market and its success has already been realised by securing distribution partners both locally and across the globe. Buddi Bandz also has global alliances that enable it to provide customers with a Buddi Bandz product anywhere in the world via its distribution partners.

“We are extremely proud of the almost instant success that Buddi Bandz has achieved and the feedback globally has been beyond our expectations.”

www.buddibandz.com.au

Release Ends

For further information, images or to interview Arthur Alexiou please contact Melanie Spencer, SpencerComs on + 64 21 247 2518 or melanie@spencercoms.com or media@buddibandz.com.au

Buddi Bandz Company Information

Buddi Bandz is a 100% Australian owned company dedicated to providing the global marketplace with cutting edge technology that redefines the way we access secure facilities. Since its inception, Buddi Bandz has strived to forge strong global partnerships which underpin their philosophy for product innovation and value creation. As such they are passionate about transforming the way people conduct simple transactions in everyday scenarios, and making them even simpler to perform. Whether it's physical access to a sporting venue, hospitality, medical facility or corporate head office, Buddi Bandz has a wearable device that can meet most day to day transactions.

Buddi Bandz is at the forefront of developing innovative products. Through their global partnerships they are able to provide early adopter technologies to suit the growing market for wearable transaction based products that can open market opportunities not previously attainable, as well as provide customers with the best and most secure contactless smart chip enabled products in today's market.

Products:

Security Access Control – Buddi Bandz customers now have the option of wearing their security access device around their wrist without the need to carry a traditional card based product making access to building's and other facilities even simpler and more secure than before. It can even be used to access sporting venues, medical facilities, hotel rooms, clubs and gyms – anywhere that secure authenticated physical access is required.

Features:

- Provides all the benefits that come with iCLASS®, HID Prox®, MiFARE or DesFire credentials
- Cutting edge style and design
- Cost effective
- Available in 2k bit standard, or optional 16k bit or 32k bit iCLASS® configurations
- Physically attached to the user. No need for lanyards and dongles. Just strap it on and go
- Passive, no battery design allows for 50,000 reads minimum
- Strong, flexible and secure
- Water resistant and safe to wear
- Developed using USFDA and RoHS certified materials
- 1 year replacement warranty

Our Partnerships

Buddi Bandz is a HID Global "Connect" partner providing alternate form factor access devices to the global market place. Buddi Bandz is also a registered "Genuine HID Technology" programme partner. HID Global is the trusted leader in solutions for the delivery of secure identity to millions of customers around the world. Headquartered in Irvine, California, HID Global has over 2,000 employees worldwide and operates international offices that support more than 100 countries. HID Global is an ASSA ABLOY Group brand.

Since its formation in 1994, ASSA ABLOY has grown from a regional company into an international group with around 43,000 employees, sales of about SEK 47 billion and own operations in over 70 countries. As the world's leading lock group, ASSA ABLOY offers a more complete range of door opening solutions than any other company on the market. In the fast-growing electromechanical security segment, the Group has a leading position in areas such as access control, identification technology, entrance automation and hotel security.

The ASSA ABLOY Group's overall strategy focus is to spearhead the trend towards higher security with a product-driven offering centred on the customer. Their vision is- to be the world-leading, most successful and most innovative provider of total door opening solutions; to lead in innovation and offer well-designed, convenient, safe and secure solutions that create added value for our customers and to offer an attractive company to our employees.